

THE 7 HABITS for Managers™



ACHIEVING ORGANIZATIONAL GREATNESS THROUGH KNOWLEDGE WORKER AGE LEADERSHIP

The 7 Habits for Managers



“An effective manager gets results. A great manager writes a new story.”

—Carlos Ghosn

▶ OUTCOMES

Participants in FranklinCovey's *The 7 Habits for Managers* workshop will be able to:

1. Increase resourcefulness and initiative.
2. Define the contribution they want to make in their role as managers.
3. Manage performance through a balance of accountability and trust.
4. Give constructive feedback.
5. Improve team decision-making skills by embracing—even encouraging—diverse viewpoints.

Challenge:

Many of today's leaders are still mentally in the Industrial Age.

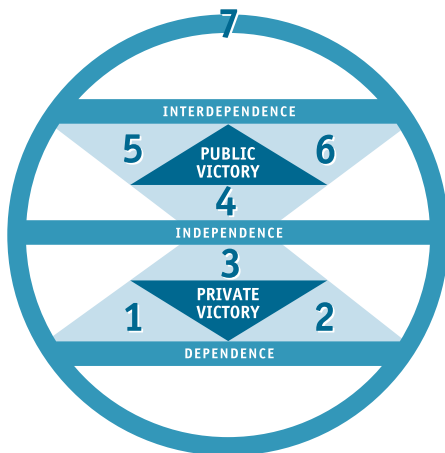
Too many management assumptions are rooted in the outdated mindset that people are to be controlled. We now live in the Knowledge Worker Age. Workers are more educated and have far more choices than ever before about where to work and whom to work for. According to management expert Peter Drucker, this new age represents “an unprecedented change in the human condition. For the first time—literally—substantial and rapidly growing numbers of people have choices...and society is *totally unprepared for it.*”

Solution:

The 7 Habits for Managers is a unique, new approach to management development that helps your management team move from getting good results to getting great and enduring results. Just about anyone can get results for a quarter or two. But it takes an exceptional manager to unleash the potential of the team and “write a new story” of success.

FranklinCovey’s *The 7 Habits for Managers* workshop is an intensive application-oriented learning experience that focuses on the fundamentals of great leadership. This workshop gives both new and experienced managers a set of tools that will help them meet all of today’s management challenges including:

- Conflict resolution
- Prioritization
- Performance management
- Accountability and trust
- Execution
- Collaboration
- Team and employee development



Tools for Highly Effective Managers

The 7 Habits for Managers workshop is taught as a two-day, facilitator-led workshop in a public or onsite setting. Certification is available for clients wanting to teach this program to their organization. *The 7 Habits for Managers* workshop follows a reinforced learning process that includes:

- An optional pre- and post-360° assessment to measure management effectiveness.
- A rich, comprehensive participant guidebook.

- A *Management Essentials* booklet with insights on the role of manager.
- An audio CD with Stephen R. Covey explaining how the 7 Habits apply to managers.
- Paper and electronic versions of the tools introduced in the workshop.

How does *The 7 Habits for Managers* differ from traditional leadership training? Compare for yourself:

Traditional	The 7 Habits for Managers
The “Industrial Age” approach: providing generic “skills and techniques” needed to control employee behavior.	The “Knowledge Worker Age” approach: unleashing the potential of team members, freeing them to make their best contribution.
Management without the foundation of character training and the discipline to manage themselves first.	Managers who work on their character—who manage themselves effectively before trying to lead others.
Managers trained to a standard of minimal competence—who then give minimally back to the organization.	Managers who bring their “whole selves” to work, define their unique contribution, and achieve great and enduring results.

Build a Foundation of Effectiveness

The 7 Habits for Managers workshop is a powerful application of the 7 Habits to the role of manager.

To deepen understanding of the 7 Habits principles and to build a foundation of individual effectiveness, participants are encouraged to enroll in *The 7 Habits of Highly Effective People Signature Program* in conjunction with *The 7 Habits for Managers* workshop.

Help your managers “write a new story” with this powerful workshop from FranklinCovey, the recognized leader in developing effective leaders, effective employees, and effective organizations.

Give your work force the knowledge and tools they need to execute on your top priorities.

For more information about FranklinCovey’s *The 7 Habits for Managers* workshop, contact your client partner or call 1-888-705-1776 to be put in touch with someone in your local area who can answer any questions.

